

## **Weekend Market Returning to Cyberport Relish for a Perfect National Day Weekend**

Hong Kong - 26 September 2011 - The Cyberport Weekend Market will be back on the first weekend of October (1 – 2 October)! The East-meets-West Weekend Market cum modern-classic outdoor art fiesta will be staged again on the lush green lawn at The Podium of Cyberport. The fantastic mix of art, family, shopping and leisure delights make it an ideal weekend getaway for the coming National Day holidays!

### **A Great Turnout in September**



Launched on the first weekend of September, Cyberport Weekend Market was well-received by local and expatriate families, youngsters, art and photography lovers alike. Visitors explored around some 40 unique bazaar booths run by foreign and local artists and craftsmen, whereas some relaxed themselves comfortably on the grassy yard in cushy bean bag sofas enjoying picnic and sunbath. Kids vigorously ran here and there under the sunshine chasing around flying soap bubbles. What a fun-filled weekend for all!

### **More Surprises for October**



A handful of well-picked new stall vendors will join the **Weekend Market** in October to enrich both the number and variety of bazaar booths, in particular a wider selection of kids' products. All the creations showcased are one-of-a-kind and unique in style, most of them are rare finds or those that are yet to be on sale in stores - a great place indeed for treasure hunters! Apart from shopping, Weekend Market will hold a **Creative Painting Workshop** for kids to unleash their artistic talents with paint brush! Workshops are free and on a first-come-first-served basis.



The art installation project “**Pin-a-Color @Cyberport**” will continue in October. Numerous giant 1.2m tall white color giant location map pin fixtures are there for visitors to decorate in vivid colors. The art pins done in September shown exceptional sense of creativity! Come join the Art Jam and compete with them for the best piece which will be selected in each session for display in upcoming exhibition.



When the night draws near, Classical In Cinema will turn the Podium into the Hong Kong’s first outdoor theatre featuring “World Class Classical Music Concerts and Operas”. Programmes showing on 1 and 2 October are “Karajan conducts Beethoven Symphonies No. 7&9” and “Barenboim Plays the Chopin Piano Concertos” respectively. A must-see event for all classical music lovers! Tickets are now available at HK Ticketing, Tom Lee Music and the Customer Service Center at The Arcade, Cyberport. Hot meals and drinks can also be ordered together with the tickets. A sensational indulgence under the dazzling stars for eyes, ears, and taste!

Attachment 1: Product highlights of new bazaar booths  
Attachment 2: Programme details

After October, the next Cyberport Weekend Market will be held on 5 – 6 November. Details of the special programmes will be announced soon. Please stay tuned.

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Kindly download photos of the September and October programs from the below link:

[https://www.dropbox.com/gallery/19131778/1/cyberport\\_weekend\\_market\\_highlight?h=2747a6](https://www.dropbox.com/gallery/19131778/1/cyberport_weekend_market_highlight?h=2747a6)  
[https://www.dropbox.com/gallery/19131778/1/cyberport\\_weekend\\_market\\_oct\\_product\\_shot?h=9374d3](https://www.dropbox.com/gallery/19131778/1/cyberport_weekend_market_oct_product_shot?h=9374d3)

For enquiry : 3166 3111

Facebook: [www.facebook.com/arcade.cyberport](http://www.facebook.com/arcade.cyberport)

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### **About The Arcade, Cyberport**

The Arcade, situated in the core zone of Cyberport, is a 27,000 m<sup>2</sup> retail and entertainment complex with an international mix of a supermarket, restaurants featuring fine cuisines, a variety of retail shops carrying designer brands, and a state-of-the-art cinema. It is a one-of-a-kind, high-end shopping arcade in the Southern District of Hong Kong.

The Arcade's innovative design and unique architecture integrate nature and technology with retail, entertainment and education/exhibition activities. It offers unparalleled experience for visitors, and provides the community with a place to meet, relax, refresh and do business. In addition, The Arcade is equipped with avant-garde multimedia facilities and Open Wi-Fi, through which visitors can access information at any time and stay connected.

### **About Cyberport**

Cyberport is a creative digital community with a cluster of technology and digital content tenants. It is owned and managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and promoting a digitally inclusive society through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For details, please visit [www.cyberport.hk](http://www.cyberport.hk)

**For more information, press only:**

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### **Attachment 1: Product highlights of new bazaar booths**

Dynnertime – Nice homemade animal-themed gadgets



AQ Prettiness – Handmade colorful princess-style outfits and accessories



Helen King – Hand-sewn cute and girly patchwork handbags



Button the Flower – Delicate floral decorations made of colorful buttons



The Little Dragon – Cute and fanciful rain gear and gadgets in animal design for kids



**Attachment 2: - Programme details**

<b>Description</b>			
<b>Programme</b>	<b>Weekend Market</b>	<b>Pin-a-Color@Cyberport</b>	<b>Classical In Cinema·Outdoor</b>
Date	First Weekends of Oct & Nov 2011(1-2/10, 5-6/11)		
Time	11 am – 6 pm		7 pm
Venue	The Podium, Level 4, Cyberport 2		
Details	- Over 40 unique bazaar booths offering exotic handcrafts and locally-designed creative gadgets with art-and-craft workshops, great for families!	- Project initiated by renowned multi-media artist, Jo Yiu CHENG. Inspired by the Google map “location pin”, dozens of 1.2m tall white color giant pin fixtures made of fiberglass installed on The Podium’s green lawn. Visitors can have a chance to explore their creativity and imagination to decorate these pins with coloring pack provided.	- The outdoor theatre at The Podium features world-class classical music concerts and operas.  - Programmes:  o 1/10: Karajan conducts Beethoven Symphonies No. 7&9  o 2/10: Barenboim Plays the Chopin Piano Concertos  o 5/11: AIDA (on floating stage,

			Bregenz Festival) o 6/11: Simon Bolivar Youth Orchestra  - Comfortable bean bag sofa will be provided
Admission	Free	Customers spending HK\$300 at The Arcade or paying a HK\$500 entry fee (all proceeds will go to charity) can participate.	- Tickets are available at HK Ticketing, Tom Lee Music and at the Customer Service Center at The Arcade, Cyberport.  - Price: \$130/\$190(Hot meal and drink included). \$30 discount for children and senior
<b>Special Programme:(for October)</b>			
<b>1/10 (Sat)</b>	3:00-5:00 pm  From 7:00 pm	<b>FREE Creative Painting Workshop(First-come-first-served basis)</b>  Classical In Cinema-Outdoor: Karajan conducts Beethoven Symphonies No. 7&9” (Tickets required)	
<b>2/10 (Sun)</b>	3:00-5:00 pm  From 7:00 pm	<b>FREE Creative Painting Workshop(First-come-first-served basis)</b>  Classical In Cinema-Outdoor: “Barenboim Plays the Chopin Piano Concertos”(Tickets required)	
* Details of Special Programmes for November will be announced later. Please stay tuned.			